IPT 564: Gagnes 9 Events of Instruction Featuring Cats

Begin visual description. Throughout the video, words appear on the screen along with videos of cats doing different things. No words are spoken.

The first page of the video shows a PowerPoint slide that says, “Gagne’s 9 Events of Instruction: a short video featuring my cats.”

The first step is shown on the screen: “Step 1: Gain Attention.” The video shows a cat who is turned and looking at the camera. Then it shows two cats inspecting a large box that holds a cat treadmill (which is a circular ring for cats to run inside—like a hamster ball). The box hasn’t been opened and is taped shut.

The next step is shown on the screen: “Step 2: Inform Learners of the Objectives.” The video shows the cat owner opening the box and speaking to the cats.

The next step is shown: “Step 3: Stimulate Recall of Prior Information.” The video shows a cat running while chasing a laser pointer.

The next step is shown: “Step 4: Present Content.” The video shows two cats sitting on a counter and staring at a laptop that is playing a video of a cat running on the cat treadmill.

The next step is shown: “Step 5: Provide Guidance.” The video shows the owner placing the cat on the cat treadmill and slowly moving the ring around while the cat walks so that the cat can get a feel for how it works. The owner guides one cat and then holds another to place it on the treadmill. This second cat is more hesitant, and the owner must try again and again to get the cat to try it.

The next step is shown: “Step 6: Elicit Performance.” The owner shines a laser pointer toward the top of the treadmill ring so that the cats will run and chase it. Both cats do this, one after the other. Then both cats run in the ring at the same time.

The next step is shown: “Step 7: Provide Feedback.” The owner pets the cats and congratulates them as they run in the ring.

The next step is shown: “Step 8: Assess Performance.” A cat is shown trying to run in the ring but failing, and a large X appears on the screen. Then the cat is shown running very quickly in the ring, and a large star appears on the screen.

The next step is shown: “Step 9: Enhance Retention and Transfer.” The owner holds a string that the cat bites as it runs on the cat treadmill.

The words “The End” appear on the screen, and the video ends. End visual description.